

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 574855 / | | <u>Alt Order #</u> 09818023 |
| <u>Product</u> OBAMA ADD TO SKED A | | |
| <u>Contract Dates</u> 09/13/12 - 09/17/12 | | <u>Estimate #</u> 1768 |
| <u>Advertiser</u> Obama/D/President | | <u>Original Date / Revision</u> 09/13/12 / 09/13/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8020 | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | 31 | 09/13/12 | 09/17/12 | Good Day Colorado | 6a-7a | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 2 | \$450.00 | | | |
| N 2 | 31 | 09/13/12 | 09/17/12 | Good Day Colorado | 7a-8a | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 2 | \$400.00 | | | |
| N 3 | 31 | 09/13/12 | 09/17/12 | Good Day Colorado | 8a-9a | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 2 | \$200.00 | | | |
| N 4 | 31 | 09/13/12 | 09/17/12 | Regis & Kelly | 90130a-10a | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 2 | \$100.00 | | | |
| N 5 | 31 | 09/13/12 | 09/17/12 | Everyday | 10a-11a | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$100.00 | | | |
| N 6 | 31 | 09/13/12 | 09/17/12 | Judge Judy | 11a-12p | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$100.00 | | | |
| N 7 | 31 | 09/13/12 | 09/17/12 | We the People w/ Glo | 12p-1p | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 2 | \$150.00 | | | |
| N 8 | 31 | 09/13/12 | 09/17/12 | Jdg Joe M-F 1p-2p | 1p-2p | | :30 | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$125.00 | | | |
| N 9 | 31 | 09/13/12 | 09/17/12 | DivCt/Jdg Alex M-F 2 | 2p-3p | | :30 | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$125.00 | | | |
| N 10 | 31 | 09/16/12 | 09/16/12 | FOX News Sunday | 8a-10a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | | | 1 | \$150.00 | | | |
| N 11 | 31 | 09/13/12 | 09/17/12 | Judge Judy | 3p-4p | | :30 | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$200.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| 574855 / | 09818023 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/13/12 - 09/17/12 | OBAMA ADD TO SKED | 1768 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama/D/President | 09/13/12 / 09/13/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|---------------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 12 | 31 | 09/13/12 | 09/17/12 | Ricki Lake | 4p-5p | | :30 | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/13/12 | 09/19/12 | M--TF-- | | | | 3 | \$200.00 | | | |
| N 13 | 31 | 09/15/12 | 09/15/12 | News Saturday 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$200.00 | | | |
| N 14 | 31 | 09/15/12 | 09/15/12 | News Sa 530-6p | 530p-6p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | | | 1 | \$200.00 | | | |
| N 15 | 31 | 09/17/12 | 09/17/12 | Bones Mon 7-8p | 7p-8p | | :30 | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | | | 1 | \$2,500.00 | | | |
| N 16 | 31 | 09/13/12 | 09/13/12 | FOX X Factor | 7-8p | | :30 | | | NM | 2 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$3,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | 31 | 09/10/12-09/16/12 | FOX X Factor | 7-8p | ----Th----- | :30 | | \$3,500.00 | NM | | |
| | See MG 16.2, 16.3 | | | | | | | | | | | |
| | 2 | 31 | 09/16/12-09/16/12 | NFL on FOX 11am | 11a-CC | -----Su | :30 | | \$3,000.00 | NM | | |
| | Ⓜ MG for 16.1 09/13 | | | | | | | | | | | |
| | 3 | 31 | 09/14/12-09/14/12 | FOX Prime Friday 8-9p | 8p-9p | -----F---- | :30 | | \$500.00 | NM | | |
| | Ⓜ MG for 16.1 09/13 | | | | | | | | | | | |
| Totals | | | | | | | | | | | 34 | \$11,700.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 08/27/12 - 09/17/12 | 34 | \$11,700.00 | \$9,945.00 |
| Totals | 34 | \$11,700.00 | \$9,945.00 |

Signature: _____ **Date:** _____

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